

Community Report Fiscal 2018/19

HOSPICE 
HALIFAX

An Update from Our Board Chair



I am honestly not sure where to begin; simply put 2018/19 was an incredible year of transformational change for the Hospice movement in our community and the realization of a dream started many years ago by a small but compassionate group of believers. I am so incredibly proud of the team (far too many to name them all) both staff and volunteer at all levels within the organization who have made the opening of our Hospice a reality.

Under the strong leadership of Gordon Neal, our CEO, we have assembled a team of professionals and volunteers all of who are dedicated to the best patient and family care experience at end of life.

With the construction project behind us the Board has turned its focus to ensuring that sufficient resources are available to fund ongoing operations. Annually Hospice Halifax needs to raise approximately \$1.2 million in addition to existing government funding to meet our operating budget. We have and will continue to rely on important events such as our Feeling the Love Event in February, our Hike for Hospice, Hats-Off event and our Fall campaign to raise a significant amount of the funds needed. Even with these events, additional revenues will be needed and, as noted in our CEO's report, we are well underway with development of a social enterprise hopefully opening by year end. Our Development Committee under the Chairmanship of Bob MacKinnon is working hard with its membership and volunteers along with staff to ensure we have the necessary resources to sustain operations. We are very fortunate to have Bob serving in this role and have benefitted greatly from his leadership.



Now that the challenges around the construction are behind us one more hurdle remains, that being the final push to retire the remaining construction debt. We have been so fortunate to have benefited from the strong leadership of Jack Flemming, Chair of our capital campaign, and have to date successfully raised over \$6 million in cash and pledges of our total estimated costs of construction of \$7.5 million. The Committee and Board remain focused on raising these funds to achieve our goal of a debt-free Hospice.

A shout out as well to the team (again including staff, volunteers and Board members) who worked collaboratively with NSHA and others to assemble the first Hospice policy and operating manuals which have been integral to our operations.

Lastly, a huge thank you to our Board members who have worked tirelessly and selflessly, some for many years behind the scenes, to make this project a reality. We have also been very successful in recruiting a strong roster of board members joining us at today's meeting and I am confident that the organization is in good hands. Shortly after our AGM, work will begin on the update to our strategic plan and with that, charting of the course for the Hospice movement in Greater Halifax.

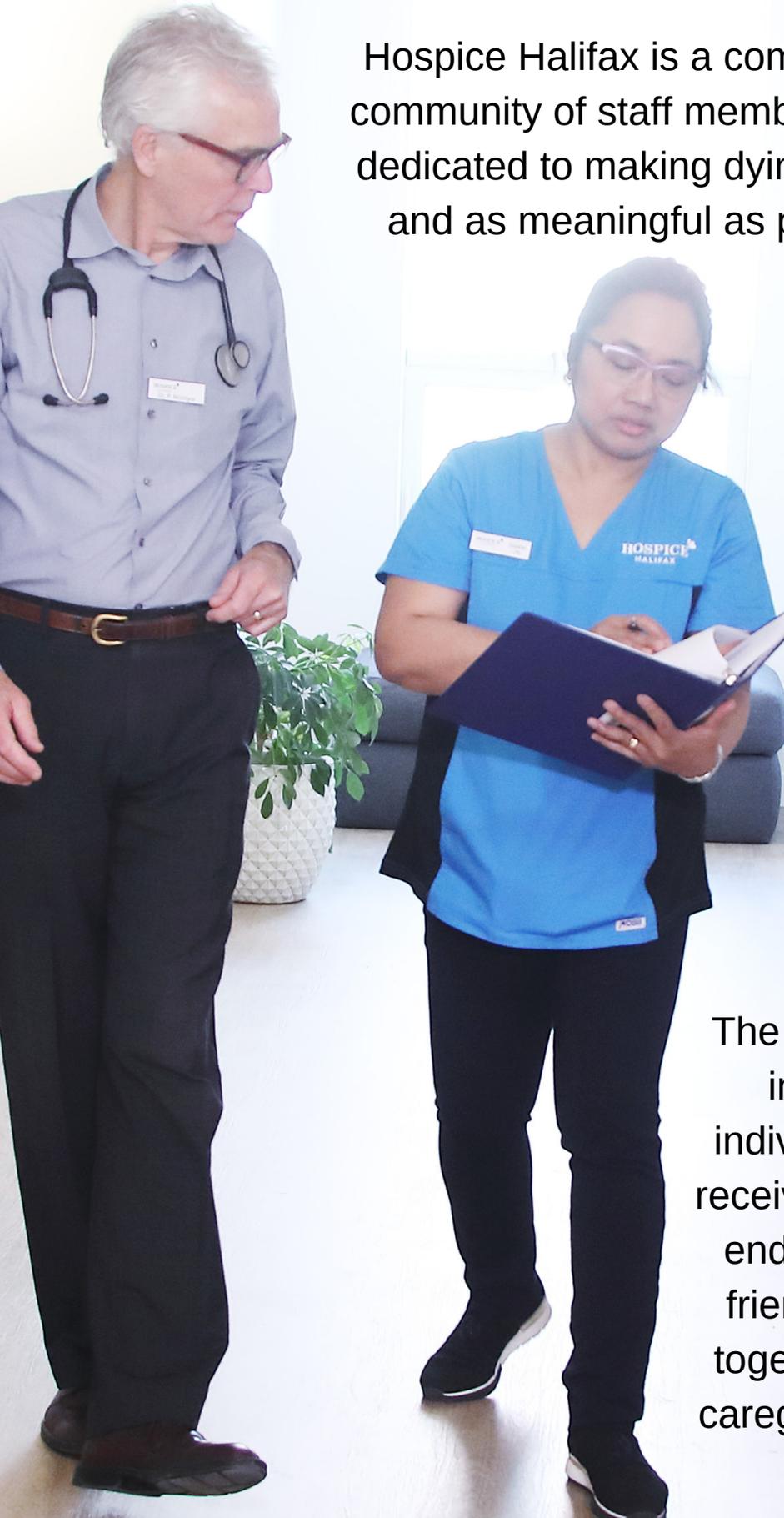
Paul Bent
Chairman Hospice Halifax

Hospice Halifax - What We Do

Our vision is offering the best end of life possible.

Hospice Halifax is a compassionate and supportive community of staff members, volunteers, and donors dedicated to making dying and living as comfortable and as meaningful as possible at the end of life.

The Hospice residence is an inclusive space where individuals and their families receive personalized, dignified end of life care. Family and friends spend the last days together with patients not as caregivers, but as loved ones.





We provide service for 150 to 200 patients a year at our hospice residence, at 618 Francklyn Street in Halifax. Hospice Halifax employs fifty full-time, part-time and casual team members, including a rotating pool of eight physicians

Staff members and eighty trained 'house' volunteers fulfill patients and their families' needs and wishes. From preparing a favourite meal, to helping create a family get together, to arrange a pet's visit, or helping them to reconnect with nature. In addition, 206 volunteers help manage our fundraising events.

Our Community Impact

By the Numbers

25

**PATIENTS
CARED FOR**

40

**PROFESSIONAL
VOLUNTEERS PROVIDING
PROGRAMMING**

44

**PEOPLE WERE
PROVIDED SOCIAL
WORK SERVICES**

50

STAFF MEMBERS

150

**NUMBER OF FAMILY
AND LOVED ONES
IMPACTED**

206

EVENT VOLUNTEERS

207

**EDUCATION SESSION
ATTENDEES**

315

**MEALS PREPARED FOR
FAMILY AND LOVED
ONES**



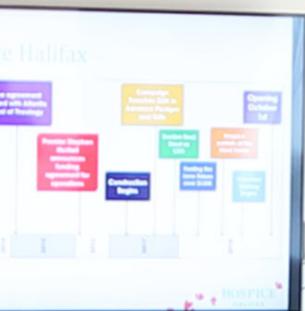
Our Clinical Team

Interest in working at Hospice Halifax expressed by physicians continues to be exceptionally high. We are in the enviable position of having more physicians wanting to work at Hospice than we need!

Eight physicians completed the Hospice orientation in March and are providing a compassionate, Palliative Approach to Care on a one to two week rotation for patients and families admitted to Hospice. During this time, they are available 24/7 to the clinical team in order to support our vision of 'the best end of life possible' for patients and families. Physicians have one year contracts with Hospice Halifax and are funded by the Department of Health and Wellness - with the exception of after-hours care which is funded by Hospice Halifax. Physicians working at Hospice also continue to provide care in our communities, thus expanding our capacity to bring palliative care knowledge and skill to more Nova Scotians.

Hospice Halifax physicians meet regularly as a group to ensure our processes and approaches are effective and of the highest quality possible. As Medical Director, I also work closely with our partners at the Department of Health and Wellness, the Provincial Integrated Palliative Care Service, the Central Zone Palliative Care Network, the QEII Palliative Care Consult Service and Continuing Care Nova Scotia to ensure we are well integrated and co-ordinated in our care for patients and families.

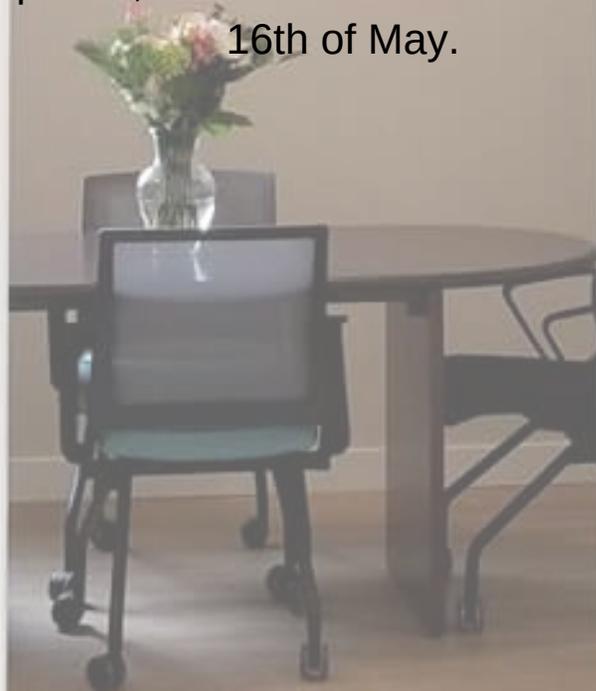
Dr. Stephanie Connidis
Medical Director



A Message from the office of the CEO

Reflecting on the 2018 – 2019 year brings back many memories and a sense of celebration! On April 1, 2018 we were a staff of 5 working together in a rented house on Carlton Street. Jump ahead to March 31, 2019 and we are undergoing orientation in a beautiful new Hospice residence on Francklyn Street in Halifax's south end. The team is now fifty members strong and we have a talented, dedicated team ready to care for patients and their families each and every day.

Construction took twenty months and completing the build marked a special milestone for Hospice Halifax. We have raised more than \$6 million towards the cost of building and equipping the Hospice residence. We celebrated the official opening on April 17, 2019 and then welcomed our first patient on the 16th of May.



To help in our mission of delivering the best end of life experience, more than eighty volunteers have been recruited and undergone fifty-five hours of specialized training. We celebrate each and every one of these caring friends.

Support comes from many people and in many ways. Over twelve months we have seen the number of our followers on social media grow from fewer than 1,000 to 3,283 followers.



Our first celebration of the year took place on May 6th with Hike for Hospice 2018. Enthusiastic participants and sponsors raised \$35,000 for our programs and services. Hats Off on September 27, 2018 had us raising a toast to the guests who helped raise \$30,000, and Feeling the Love on February 9, 2019 had us dancing up a storm to celebrate \$150,000 raised.

We were thrilled to participate in the Pride Parade on July 21, 2018 and the Holiday Parade of Lights on November 17th helping raise awareness for our cause.

Hospice Halifax said a heartfelt goodbye to Audrey Parker, a generous and dedicated supporter of our efforts on the first of November. The attention Audrey brought to the need for hospice care in our community had a direct impact on our success and for that we will always be grateful.

And continuing with our year of firsts, we marked the first death at Hospice Halifax on May 28, 2019. We were touched when Judy MacLellan's family chose to share their experience at Hospice through a submission to The Chronicle Herald. They describe in the best way possible what we aim to do, which is care for patients and families as they travel the final journey with their loved one and celebrate their life.

Thank you to all of our donors, volunteers, families, neighbours and staff for the successes we shared and celebrated over the last twelve months. I look forward to what we can create through the upcoming year together.

Gordon Neal
Chief Executive Officer

Celebrating our Opening

April 17, 2019

On April 17, 2019 Hospice Halifax celebrated the opening of the new ten-bed hospice at 618 Francklyn Street.





The Honourable Stephen McNeil,
Premier of Nova Scotia, cut the ribbon.
Also taking part that day were, the
Honourable Randy Delorey, Minister of
Health and Wellness, Mayor Mike
Savage, Nova Scotia Health Authority
CEO Janet Knox, Hospice Halifax CEO
Gordon Neal, Capital Campaign Cabinet
members, major donors, neighbours,
volunteers and staff.

Care for Patients

Our Vision - offering the best end of life possible

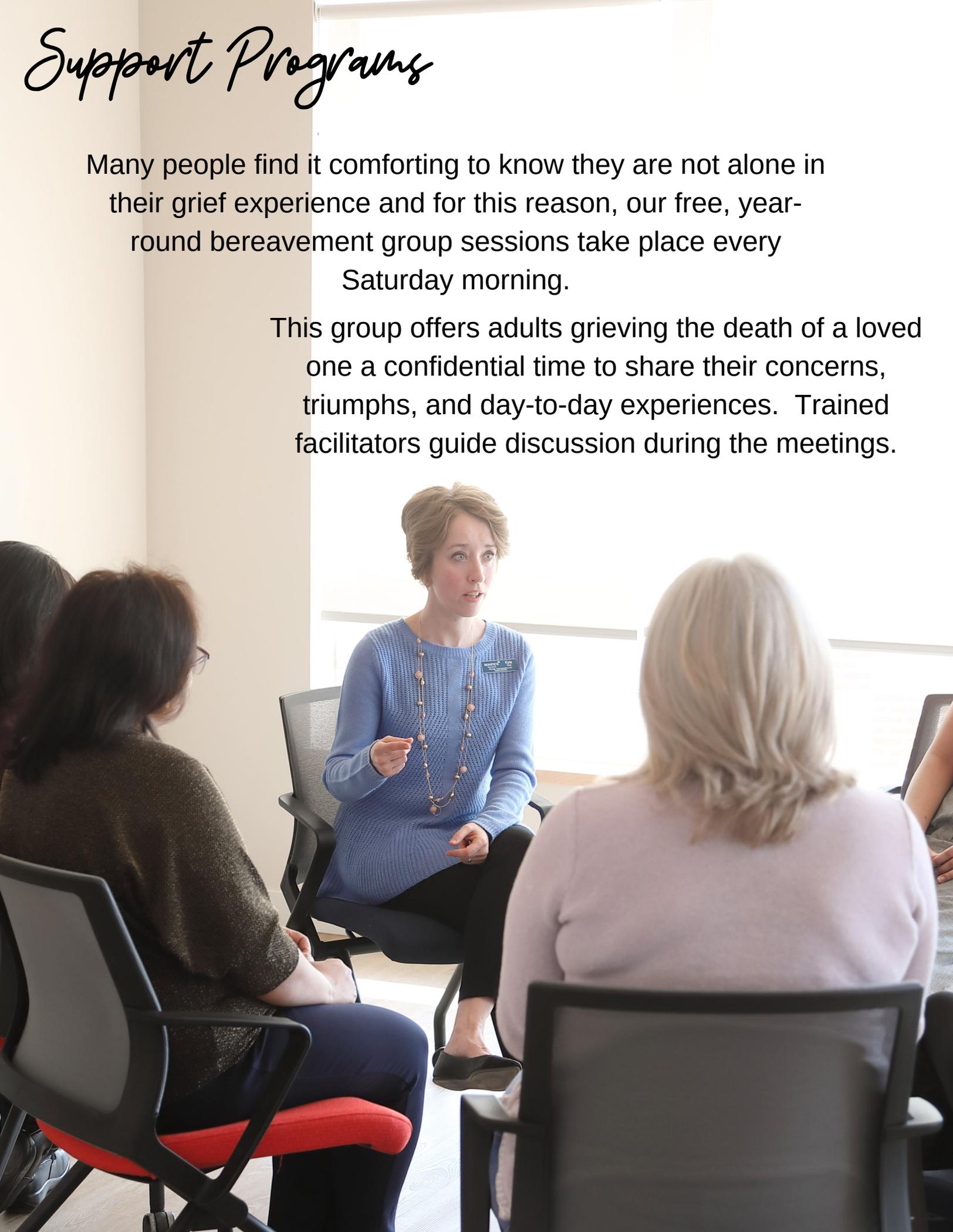


Our caring and
compassionate team has
cared for 25 patients and their
families from May 16, 2019 to
the present.

Support Programs

Many people find it comforting to know they are not alone in their grief experience and for this reason, our free, year-round bereavement group sessions take place every Saturday morning.

This group offers adults grieving the death of a loved one a confidential time to share their concerns, triumphs, and day-to-day experiences. Trained facilitators guide discussion during the meetings.



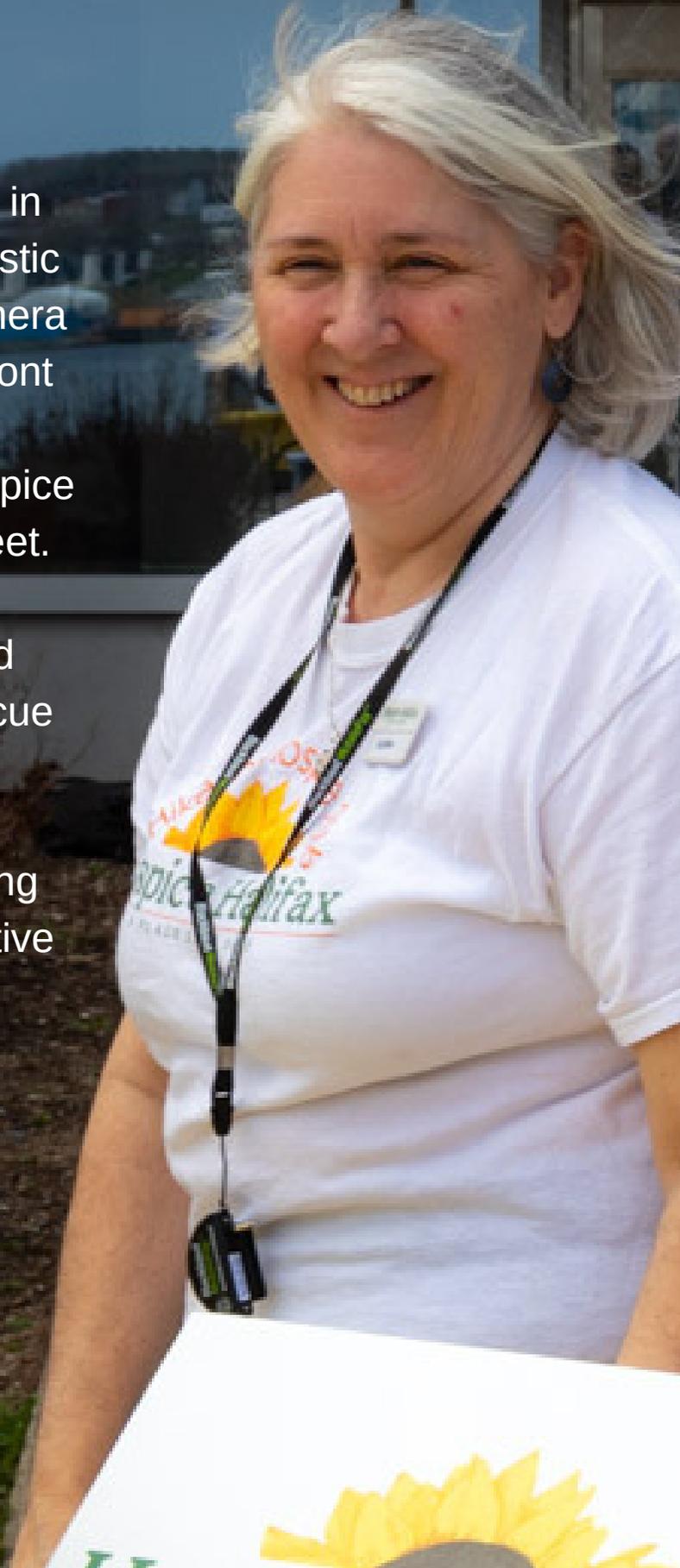
Our Signature Events

Hike for Hospice May 6, 2018

On a windy Sunday afternoon in May, a large crowd of enthusiastic supporters started off at the Emera building on the Halifax Waterfront and hiked 2.5 km to the construction site of the new hospice residence at 618 Francklyn Street.

They then turned around and headed back to enjoy a barbecue and cake.

The remarkable result of raising \$35,000 came from this collective fund-raising effort.



Hats off

September 27, 2018

Parkland at the Gardens hosted this beautiful evening recognizing the remarkable contributions of volunteer Jocelyn Tranquilla.

A glamorous cocktail event with jazz and light refreshments, Hats off featured a well-appointed silent auction which captured the attention of guests as well as an animated live auction raising over \$30,000 in total.



A night of great fun where friends and colleagues mingled at the Halifax Convention Centre. A silent auction was available during the reception and then guests were off to the grand ballroom for a gourmet meal.

feeling the Love

February 9, 2019



This year we raised a record breaking \$150,000!

A spectacular sweet dessert buffet closed off the meal and kicked off the night as additional guests joined the dance party. Asia & NuGruv and the Mellotones had everyone on the dance floor and partying late into the night.



Thank You to our Volunteers

"We are all connected in one way or another. When caring for others with an open heart, you receive more than you give" says Louise D. Special Events Volunteer

Our Board of Directors and committee members who provide guidance and lead our fundraising events and build support in our community.

Our in-house, food service, reception and special event volunteers all offer their time, talents, and enthusiasm to make magical things happen.

Volunteers are *Essential* to the care we provide

Reflections on our Capital Campaign

As Chair of the Capital Campaign for Hospice Halifax, the official opening of the new Hospice residence on April 17, 2019 was a wonderfully special day that I was happy to share with family, friends, and Hospice Halifax supporters.

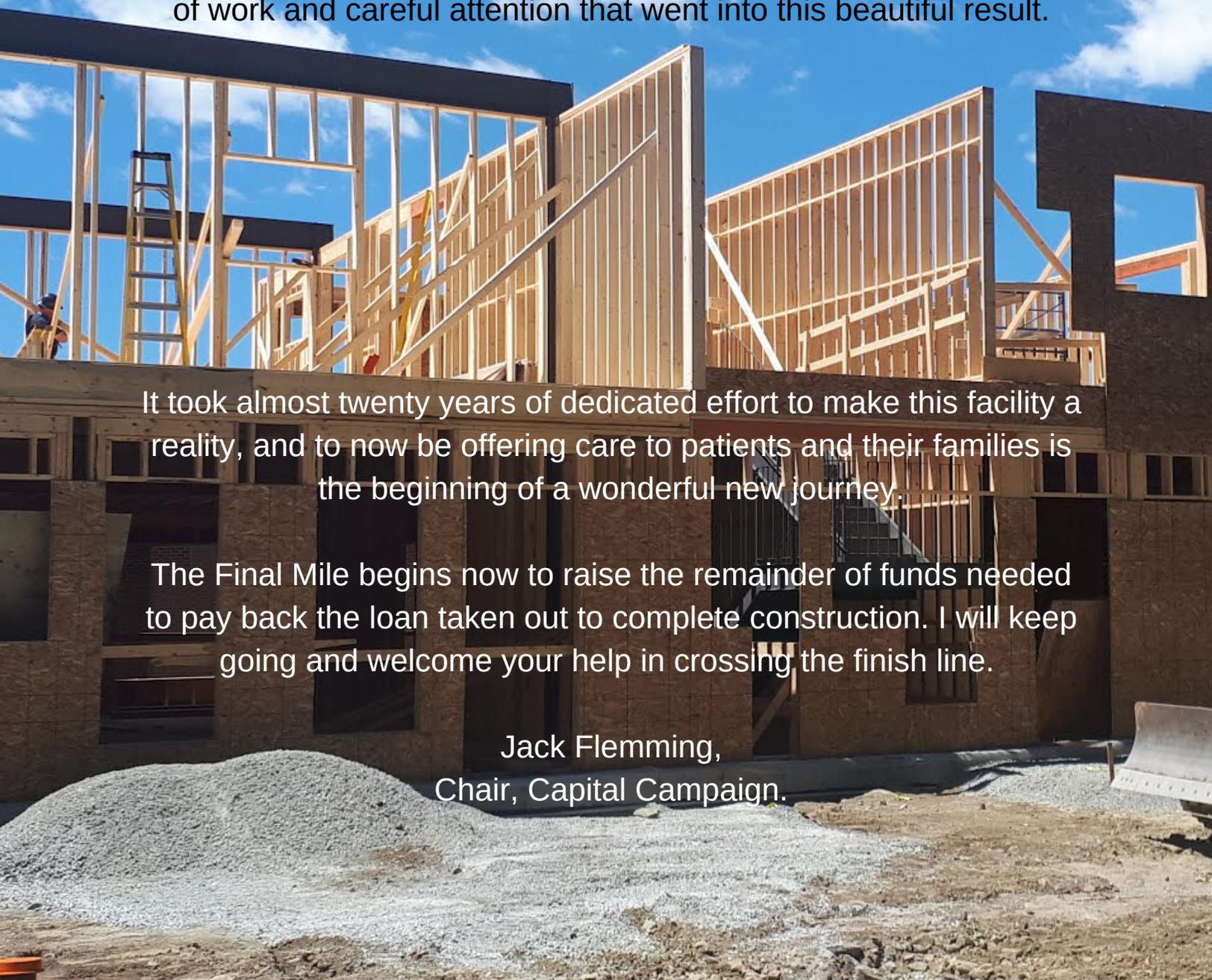
I am grateful to every person and business that has chosen to make a donation to this special campaign. We have been successful in raising more than \$6 million towards our goal of \$7.5 million.

To staff and volunteers of Hospice Halifax, Anne Sinclair Architect, and the team at Lindsay Construction, thank you for the many hours of work and careful attention that went into this beautiful result.

It took almost twenty years of dedicated effort to make this facility a reality, and to now be offering care to patients and their families is the beginning of a wonderful new journey.

The Final Mile begins now to raise the remainder of funds needed to pay back the loan taken out to complete construction. I will keep going and welcome your help in crossing the finish line.

Jack Flemming,
Chair, Capital Campaign.



Our Capital Donors

E Susan Evans

Jack and Marion Flemming

J & W Murphy Foundation

Halifax Regional Municipality

The Bank of Nova Scotia

Dr. Richard Bendor-Samuel

Charitable Foundation

The John and Judy Bragg Family
Foundation

David and Diana Burnett

Clearwater/Micco

Anne and Keith Fraser

Robert Hanf and Robert Andrews

The George W. Wilson and Teresa

Madelyn (Merriam) Wilson Foundation

Wilson Fuel

Dr. Lori Wood and Dr. Geoff Porter

In Memory of James Thomas "Tom"

Archibald

Margaret and Paul Bent

Canada Mortgage and Housing

Corporation

Paul and Joan Christie

Dexter Construction

Jocelyn Downie

Gwen Flemming

Jane Henderson

Robert Horton and Caroline Martin

Thank you Nova Scotia Gaming
Corporation for helping raise
over \$1 million

\$1,000,000 +

E Susan Evans

Jack and Marion Flemming

J & W Murphy Foundation

\$500,000 - \$999,999

Halifax Regional Municipality

\$100,000 - \$499,999

The Bank of Nova Scotia

Dr. Richard Bendor-Samuel

The John and Judy Bragg Family

David

Clearwater/Micco

Anne and Keith Fraser

Robert Hanf and Robert Andrews

QEII Foundation

The Rotary Clubs of Metro Halifax

Margot Spafford

The Windsor Foundation

The Foundation for Senior Citizens

Children and Grandchildren of Vivian

Martel Connolly

In Memory of Ellen and Stirling "Mac"

McFarlane

Office Interiors

In Memory of Jessica Metter

Wilson Fuel

Dr. Lori Wood and Dr. Geoff Porter

Gordon Stirrett Wealth Management

Southwest Properties

\$50,000 - \$49,999

In Memory of James Thomas

Margaret and Paul Bent

Canada Mortgage and Housing Corporation

Paul and Joan Christie

Dexter Construction Company Ltd.

Jocelyn Downie

Gwen Flemming

Jane Henderson

Robert Horton and Caroline Martin

Bob MacKinnon and Michelle Higgins

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Norma and John Oyler

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Doug Rigby

Jim & Linda Ross

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The Shaw Group

In Memory of Jan Smith

Michael Speraw

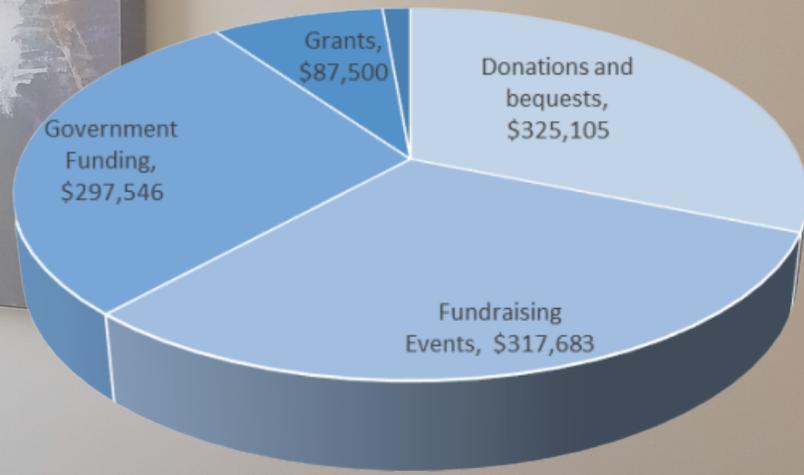
Our Financial Status

Revenue

| | |
|------------------------|---------------------|
| Donations and bequests | 325,105 |
| Fundraising events | 317,683 |
| Government funding | 297,546 |
| Grants | 87,500 |
| Other | 14,174 |
| TOTAL | \$ 1,042,008 |

Expenses

| | |
|---------------------------|-------------------|
| Marketing and promotions | 58,696 |
| Clinical expenses | 11,406 |
| Dues and fees | 529 |
| Food services | 597 |
| Fundraising events | 199,243 |
| Insurance | 1,980 |
| Interest and bank charges | 9,910 |
| Office and administrative | 11,888 |
| Professional fees | 11,287 |
| Property taxes | 275 |
| Rent | 9,050 |
| Repairs and maintenance | 2,419 |
| Salaries and benefits | 619,654 |
| Social enterprise | 3,608 |
| Telephone and internet | 4,347 |
| Travel and meetings | 12,527 |
| Utilities | 4,416 |
| TOTAL | \$ 961,832 |
| SURPLUS | \$80,176 |



On a cash basis, total cash and investments (short term GICs) increased by \$2.1 million from March 31, 2018 to March 31, 2019. Much of this is earmarked for making repayments on the outstanding loan and other capital costs, however, it demonstrates that the organization has sufficient cash available to repay its short term obligations.

A message from our Treasurer

The 2018-2019 fiscal year was a critical year for the Society. Through the diligent work of so many individuals, we found ourselves near the end of our journey to see the province's first hospice open. Such a significant and eventful year came with many financial challenges as well as opportunities. The Society's statement of operations for the year shows an \$80,176 excess of revenues over expenditures for the year in the general fund, which reflects some of the successes that our fundraising events had during the year, the generosity of our many donors and management's ability to show restraint in spending where appropriate.

The construction of the Hospice residence was of course a significant project that absorbed much of our staff and volunteer's time and effort during the year. During the fiscal 2019 year, an amazing \$3 million in donations was received from the community as part of the campaign. We also incurred \$4.9 million in costs during the year related to construction of the facility. Construction has been financed through a repayable external loan, for which monthly debt repayments have commenced in March of 2019. We look forward to the continuing support of our members and the broader Halifax and Nova Scotia communities in helping us achieve this goal.

Looking ahead to the 2019-2020 fiscal year, we see a new set of challenges before us in our first full year of 'normal' operations as a Hospice. While a portion of our operational funding will come from the Nova Scotia Health Authority, we will still require a significant amount of funding to be generated through our own fundraising activities which makes it critical that we continue to have success at our fundraising events and other revenue generating activities to meet the continuing financial requirements of the Society.

The opening of the Hospice Facility is a historic achievement in the province and I thank each and every individual who played a part in getting us to where we are today, including employees, volunteers and donors. Sincerely, this would not have been possible without your continued support.

Yours Truly,
Jonathan Caldwell
Board Director and Treasurer

How you Can Help...

Donate

Honour a friend or loved one who has died, or make a donation to celebrate an occasion in the life of someone special

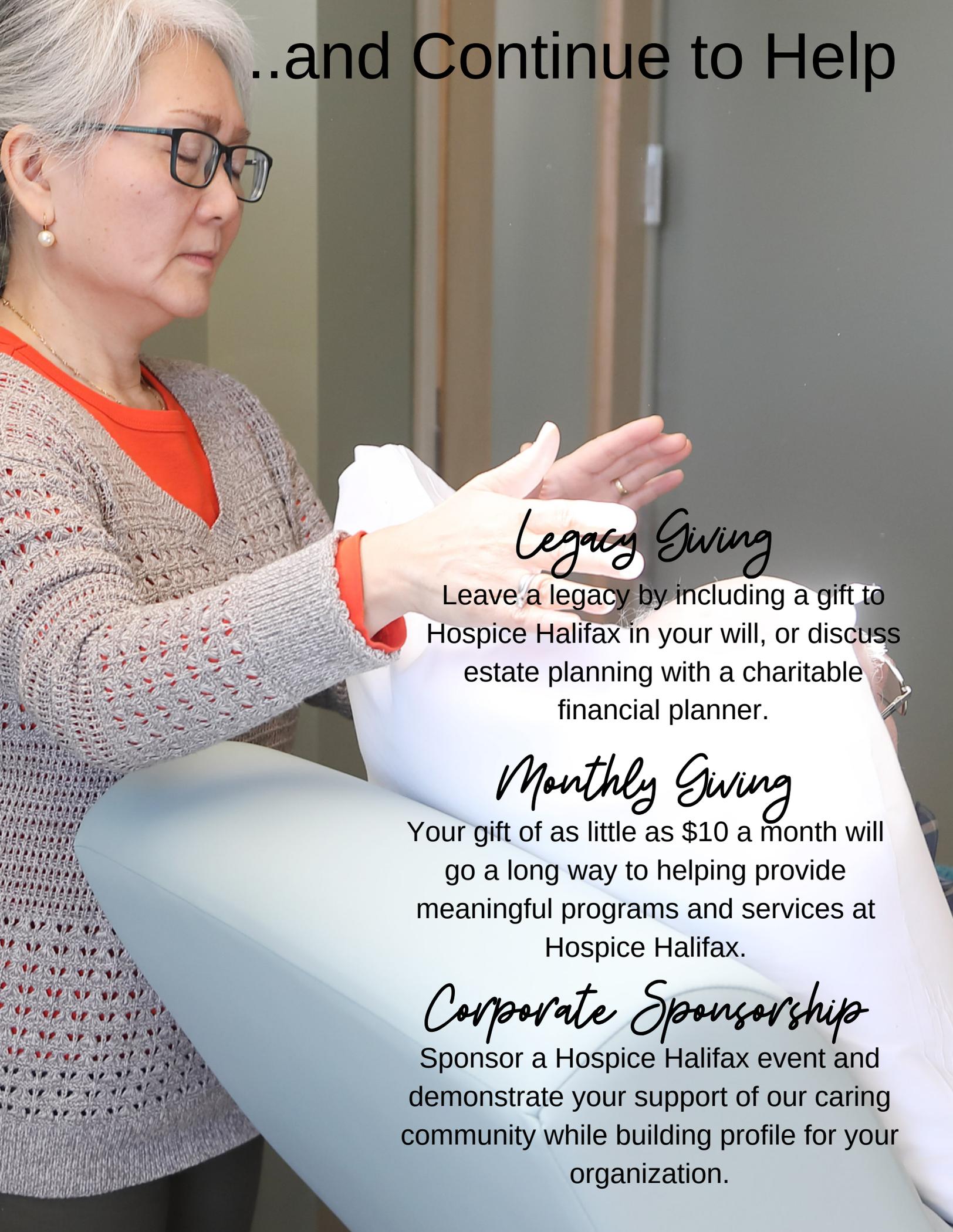
Host

Hosting your own event is a great way to support our mission and we welcome your help.

Attend

Join us at one of our special events and support a good cause while having fun!





..and Continue to Help

Legacy Giving

Leave a legacy by including a gift to Hospice Halifax in your will, or discuss estate planning with a charitable financial planner.

Monthly Giving

Your gift of as little as \$10 a month will go a long way to helping provide meaningful programs and services at Hospice Halifax.

Corporate Sponsorship

Sponsor a Hospice Halifax event and demonstrate your support of our caring community while building profile for your organization.

Thank you!



Board of Directors 2019

Paul Bent
Jonathan Caldwell
Margaret Chapman
Cynthia Dorrington
Jack Flemming
Keith Fraser
Rob Horton

Bob MacKinnon
Lisa Murphy
Phil Otto
Beth Swarbrigg
Glenna Thornhill
Jim Torbert

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